



For Immediate RELEASE:

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TRX AND SIGNUP4 JOIN TOGETHER TO DRIVE EFFICIENCIES AND COST SAVINGS FOR MEETING PLANNERS

Travel Arrangers and Meetings Planners Benefit From Integrated Meetings Management and Corporate Online Booking Offering

ATLANTA, GA - 30 October 2007 — TRX, Inc. (NASDAQ: TRXI), a global technology company that develops and hosts software applications to process data records and automate manual processes and SignUp4, a leading provider of meetings technology solutions, today announced a partnership to integrate data from TRX's RESX corporate online travel booking solution into SignUp4's enterprise event and travel management solution, Strategic Meetings Management Suite™ (SMM).

RESX is a leading online booking tool that allows corporate travelers to create their own policy-compliant and on-budget travel reservations via a hosted Web interface. SignUp4's SMM is comprised of three applications: Event Management System™ (EMS), Spend Management System™ (SMS), and Travel Management System™ (TMS). EMS is a hosted attendee management software solution, SMS provides an interactive framework for managing meeting requests, budgets, and workflow for events and TMS is designed to collect and marry event registration information with travel information from a GDS, ensuring travel plans and registrations are accurate and in sync. Both EMS and TMS are being integrated with RESX.

The integrated offering allows meeting planners to add booking capabilities to their online registration process. By using a single sign-on, meeting registrants will automatically login to RESX at the time of event registration. The registrant's travel requirements entered into the online registration form will pre-populate flight pricing and availability searches within RESX. After the flight is booked, SignUp4's TMS will seamlessly join registration records to travel itineraries.

"RESX and SignUp4 represent a powerful combination and another excellent example of the power of RESX's integration capabilities. SignUp4 is a best-in-class meetings management provider and will bring unique and powerful solutions to current and future RESX users," said Shane Hammond, President, RESX Technologies.

"Together we give meeting planners a single interface to create travel manifests, communicate with attendees who have not booked travel, determine who is not complying with corporate travel policy, send combined registration and itinerary confirmations, and report on all of the combined data. The ability to automatically create a manifest report from a single interface represents a giant leap forward in capabilities currently on the market and should drastically reduce

registration error rates and dramatically increase meeting planner efficiency," said Nick Romano, President of SignUp4.

About SignUp4

Headquartered in Atlanta, GA, SignUp4 continues to be the leader in providing meetings technology solutions since its inception in 1999. Their Strategic Meetings Management suite is designed to streamline event management, spend management, travel management, workflow, data distribution, and reporting for travel and event professionals. You can learn more by visiting SignUp4's website at www.signup4.com.

About TRX

TRX (NASDAQ: TRXI) is a global technology company. We develop and host software applications that process data records and automate manual processes, enabling our clients to optimize performance and control costs. We are a leading provider to the travel industry and are expanding into financial services and healthcare. We deliver our technology applications in an on-demand environment to travel agencies, corporations, travel suppliers, government agencies, credit card associations, credit card issuing banks, and third-party administrators. TRX is headquartered in Atlanta with operations and associates in North America, Europe, and Asia.