



For Immediate RELEASE:

Contact:

Doug Wetzel

EVP Marketing

404.237.8945

DWetzel@SignUp4.com

www.SignUp4.com

SignUp4 Upgrades to Microsoft .NET 2.0

Atlanta, GA, April 9, 2007. Demonstrating their continued commitment to provide the best solutions available to the meeting industry, SignUp4 has completed a technology upgrade for the platform of their Strategic Meetings Management Suite including moving to the Microsoft .NET 2.0 environment. The benefits of these changes include enhanced speed, easier integration into other systems, additional redundancies and faster development cycles.

“This has really added to our ability to provide the high-availability, flexible solutions that our customers need”, indicated Nick Romano, President of SignUp4. “I am very pleased that our systems structure has continued to expand as needed to meet our anticipated needs without any disruption to our existing client base. Providing additional bandwidth before it is needed is a core component of our strategy to provide the best solutions possible for the Meetings and Travel industry.”

About SignUp4

Headquartered in Atlanta, GA, SignUp4 continues to be the leader in providing meetings technology solutions since its inception in 1999. Their Strategic Meetings Management suite is designed to streamline event management, spend management, travel management, workflow, and data distribution for travel and event professionals. You can learn more by visiting SignUp4’s website at www.signup4.com