



For Immediate RELEASE

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SignUp4 Goes Green

September 17, 2008 Atlanta Ga. In a continuing initiative to become a greener business, SignUp4 has instigated a 'No Paper Necessary' invoice system. Clients now have the option to eliminate excess paper and waste and have all invoices sent electronically. This is the next step in the "Going Green" movement which SignUp4 has pledged to be a part of. Currently, the company recycles all possible office waste.

According to the Environmental Protection Agency, 52% of paper waste is recycled. By cutting out paper invoices, SignUp4 is doing their part to eliminate the chance that invoices will end up in landfills instead of the recycle bin.

"We're an environmentally conscious company", says Danita Harn, Vice President of Operations. "The Green Movement has actually been around for quite some time. We've been recycling in-house waste for many years, and we buy a large amount of recycled paper and paper products for the office. By offering our clients the option for electronic invoices, we cut down on paper waste. We're aiming to turn the 'paper trail' into the 'electronic trail'."

About SignUp4

Headquartered in Atlanta, Ga. SignUp4 continues to be an industry leader in providing meetings technology solutions since its inception in 1999. Their Strategic Meetings Management suite is designed to streamline event management, spend management, travel management, workflow, data distribution, and reporting for travel and event professionals. You can learn more by visiting SignUp4's website at www.signup4.com