



For Immediate RELEASE

Contact:
Jennifer Davis
Marketing
404.237.8946
jdavis@signup4.com
www.signup4.com

SignUp4 Reaches 100% Retention Rate Again

July 15, 2008 Atlanta, Ga SignUp4, a leader in online event registration and management solutions, has yet again reached the milestone of 100% renewal rate for the month of June. This matches SignUp4's previous renewal rate record of 100% set in March of 2008.

"Our focus is quality and service," said Nick Romano, SignUp4 President. "We offer the most comprehensive and complete event registration tools in the marketplace today and we back it with our commitment to outstanding customer service. As essential as those components are individually, we never settle for being the best in just one area. It was the combination that took us to 100%."

This accomplishment continues SignUp4's ability to maintain high retention rates. The company averaged over a 95% renewal rate for all of 2007. Expectations are that 2008 will end with an even more impressive number.

About SignUp4

Headquartered in Atlanta, Ga. SignUp4 continues to be an industry leader in providing meetings technology solutions since its inception in 1999. Their Strategic Meetings Management suite is designed to streamline event management, spend management, travel management, workflow, data distribution, and reporting for travel and event professionals. You can learn more by visiting SignUp4's website at www.signup4.com